

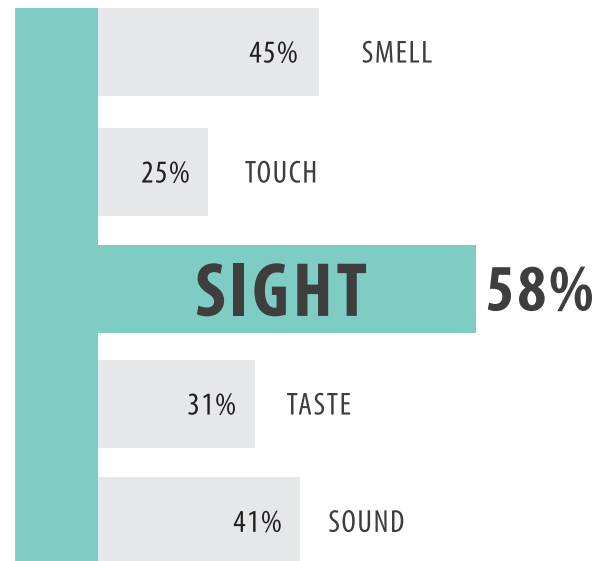
# ONLINE CATALOGUE

You've Never Seen Labels Like These.  
We're *That* Good.



DIGITAL LABELS • DIE CUT LABELS • FOIL STAMPED LABELS • EMBOSSED LABELS • OUTDOOR LABELS  
WINE LABELS • SHRINK SLEEVES • VARIABLE DATA • LASER SHEET LABELS • AND MORE!

The **MOST** important influence in the buying decision is **VISUAL PACKAGING!**



### Eye catching labels help to:

- Grab the attention of your prospective customer
- Send a strong message about your brand
- Differentiate your product from the competition

### Did you know?

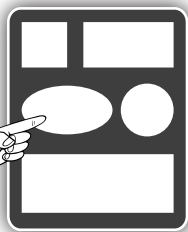
Poor packaging is one of *the main causes of product failure* in the market. To ensure success, a high standard for packaging should be set.



Which label would ***you*** choose to sell your product?

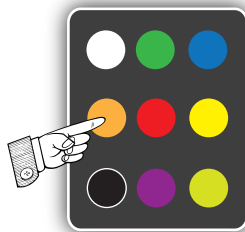
# HOW TO BRING YOUR LABELS TO LIFE...

## Step #1: Select a Die (shape):



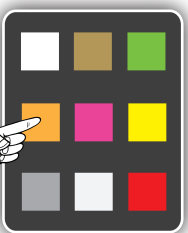
With hundreds of dies available in our inventory, chances are we have the perfect size and shape to fit your needs. However, if you are looking for something different or unique, custom dies are also available at an extra cost.

## Step #3: Select an Imprint Colour(s):



Choose from our offering of standard colours. If you have a specific Pantone colour, or colours to match your logo or branding identity, simply provide us with the PMS number and we'll take it from there.

## Step #2: Select a Base Material:



We offer numerous options of label materials and adhesives for you to choose from. We are confident that you will find the ideal base material to begin the process of "building" your label.

## Step #4: Submit Artwork:



We accept files in the latest version of the following software: Adobe® Illustrator, Adobe® Photoshop®, CorelDRAW!™, QuarkXPRESS™, and Adobe® InDesign®.

# INDEX OF CUSTOM PRINTED PRODUCTS

4 – 7	Digital Labels
8 – 13	Die Cut Labels
14 – 17	Foil Stamp & Embossed Labels
18 – 21	Outdoor Labels
22 – 23	Laser Sheet Labels
24 – 27	Wine Labels
28 – 29	Variable Data & Barcodes
30 – 31	Window Decals



# FULL COLOUR DIGITAL LABELS

Our full colour digital printing process utilizes **CMYKOV** printing! Along with the standard CMYK inks (cyan, magenta, yellow, and black) we've added **orange** and **violet** inks to the process. The benefit is more vibrant colours and a closer Pantone® colour match. Digital printing requires no printing plates, so copy can be changed easily and with minimal set up time. Digital labels can be produced in small quantities at affordable prices. We have a variety of laminates and varnishes available to help you achieve the look you are going for.





# DIGITAL LABELS

## Digital Label Materials

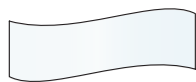
**Please note:** There are many other substrates and adhesives available in addition to what is listed below. Please contact a sales representative for advice on your application. Free samples are available for testing purposes.



**Semigloss**  
Permanent Adhesive



**White Bopp**  
Permanent Adhesive



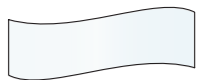
**Clear Bopp**  
Permanent Adhesive



**4 Mil Flex Vinyl**  
Aggressive Outdoor Adhesive



**Matte Litho**  
Permanent Adhesive



**Clear Bopp**  
Removable Adhesive



**White Bopp**  
Removable Adhesive



**Freezer Safe White Poly**  
Freezer Safe Adhesive



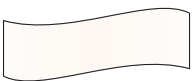
**Bright Silver Foil**  
Permanent Adhesive



**Bright Gold Foil**  
Permanent Adhesive



**Semigloss Blockout**  
Permanent Adhesive



**Estate #4**  
Permanent Adhesive



**Estate #8\***  
Permanent Adhesive



**2 Mil Clear Rigid Vinyl  
Shrink Sleeve**  
Unsupported Film, No Adhesive

\*Most common wine label stock. Matte and textured in aesthetic.

## Digital Imprint Colours

### 7 Colour Process - CMYK0V & White



Cyan



Magenta



Yellow



Black



Orange



Violet



White

## Digital Laminations and Varnishes

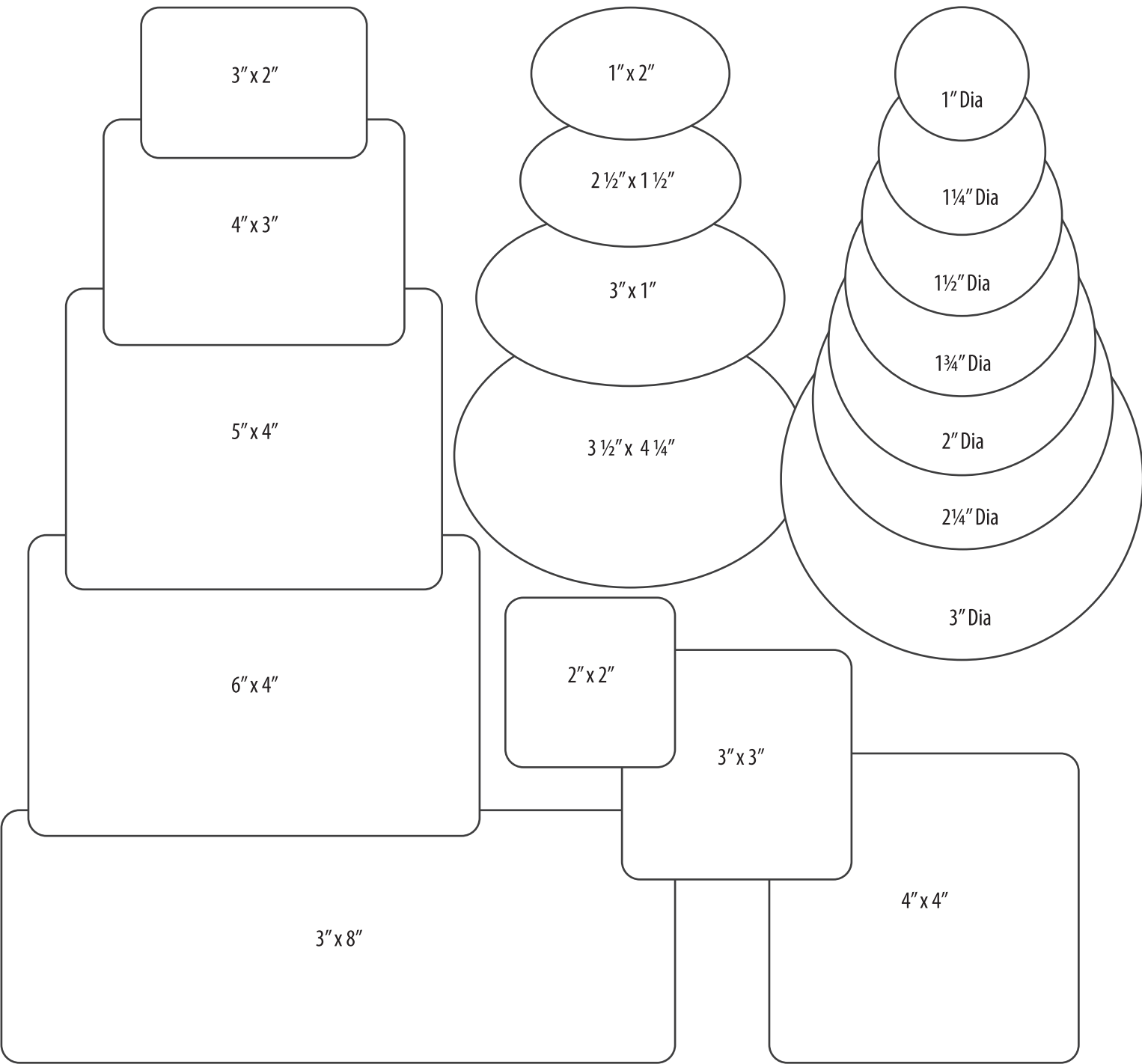
**Please note:** All of our digital labels must have a varnish or lamination top coating.

- Glossy UV Varnish
- Glossy Indoor Lamination
- Glossy Outdoor Lamination
- Satin UV Varnish
- Matte Indoor Lamination
- Matte Outdoor Lamination
- Thermally Imprintable UV Varnish

# Sizes and Shapes

With over 2,500 different shapes and sizes to choose from, chances are we have what you're looking for!

**Not shown at actual size**



Please note: This is only a small sampling of our die shapes and sizes. Custom dies are also available.

# DIE CUT LABELS – FLEXOGRAPHIC PRINTING

Traditionally labels have been printed using the flexographic method, which requires plates to recreate an image. There are many benefits that accompany this type of printing process: long run orders can be produced cost effectively, inks can be mixed to create any Pantone® colour necessary, and metallic inks can be used, which is not possible when using a digital printing process.





## Standard Imprint Colours (No charge)

Colours displayed here may not match Pantone® identified standards. Consult current Pantone® Colour Publications for accurate colour.



Black



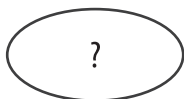
PMS 185 Red



Reflex Blue

## More Imprint Colours (Upcharge will apply)

Please note: We can print any PMS colour that you require. We are not restricted to the colours listed here.



Any PMS Colour



Pantone Purple



Pink



Violet



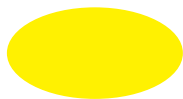
Maroon



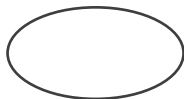
Orange



Brown



Pantone Yellow



White



Light Gray



Gold



Silver



Dark Gray



PMS 354 Green



Teal



Process Blue



Hunter Green

# DIE CUT LABELS

## Die Cut Label Materials

**Please note:** There are many other substrates and adhesives available in addition to what is listed below. Please contact a sales representative for advice on your application. Free samples are available for testing purposes.



**Semigloss**  
Permanent Adhesive



**White Polypropylene**  
Permanent Adhesive



**Clear Polypropylene**  
Permanent Adhesive



**3mil Thermlyte**  
Drum Adhesive (Outdoor)



**Ultramatte**  
Permanent Adhesive



**Semigloss**  
Removable Adhesive



**Brightgloss**  
Clothing Safe Adhesive



**Clear Polypropylene**  
Repositionable Adhesive



**White Polypropylene**  
Repositionable Adhesive



**Semigloss**  
Freezer Safe Adhesive



**Estate #8**  
Permanent Adhesive



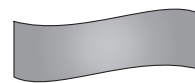
**Bright Gold Paper**  
Permanent Adhesive



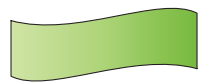
**Dull Gold Paper**  
Permanent Adhesive



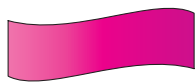
**Bright Silver Paper**  
Permanent Adhesive



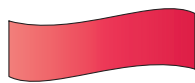
**Dull Silver Paper**  
Permanent Adhesive



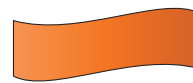
**Fluorescent Green**  
Permanent Adhesive



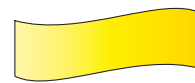
**Fluorescent Pink**  
Permanent Adhesive



**Fluorescent Red**  
Permanent Adhesive



**Fluorescent Orange**  
Permanent Adhesive



**Fluorescent Yellow**  
Permanent Adhesive



**Covergloss**  
Extra Permanent Adhesive



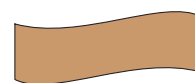
**Covermatte**  
Extra Permanent Adhesive



**Thermal Transfer**  
Permanent Adhesive



**2mil Polychrome**  
Permanent Adhesive



**Kraft Paper**  
Permanent Adhesive



**Polymatte**  
Tire Adhesive (Outdoor)



**2.3mil White Bopp**  
Extra Permanent Adhesive

## Die Cut Label Laminations and Varnishes

- Glossy UV Varnish
- Glossy Indoor Lamination
- Glossy Outdoor Lamination

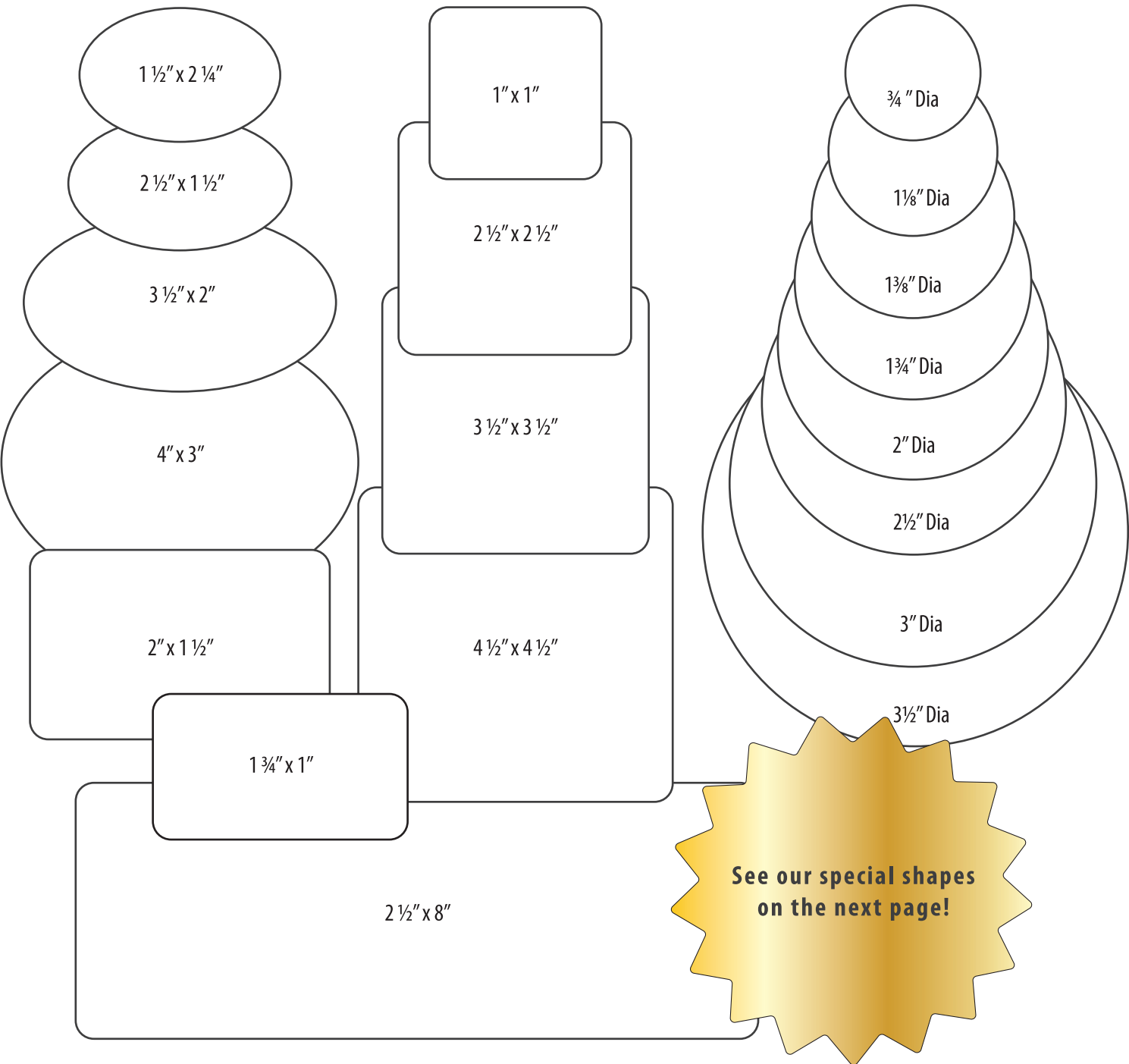
- Satin UV Varnish
- Matte Indoor Lamination
- Matte Outdoor Lamination

- Thermally Imprintable UV Varnish

# Sizes and Shapes

With over 2,500 different shapes and sizes to choose from, chances are we have what you're looking for!

**Not shown at actual size**

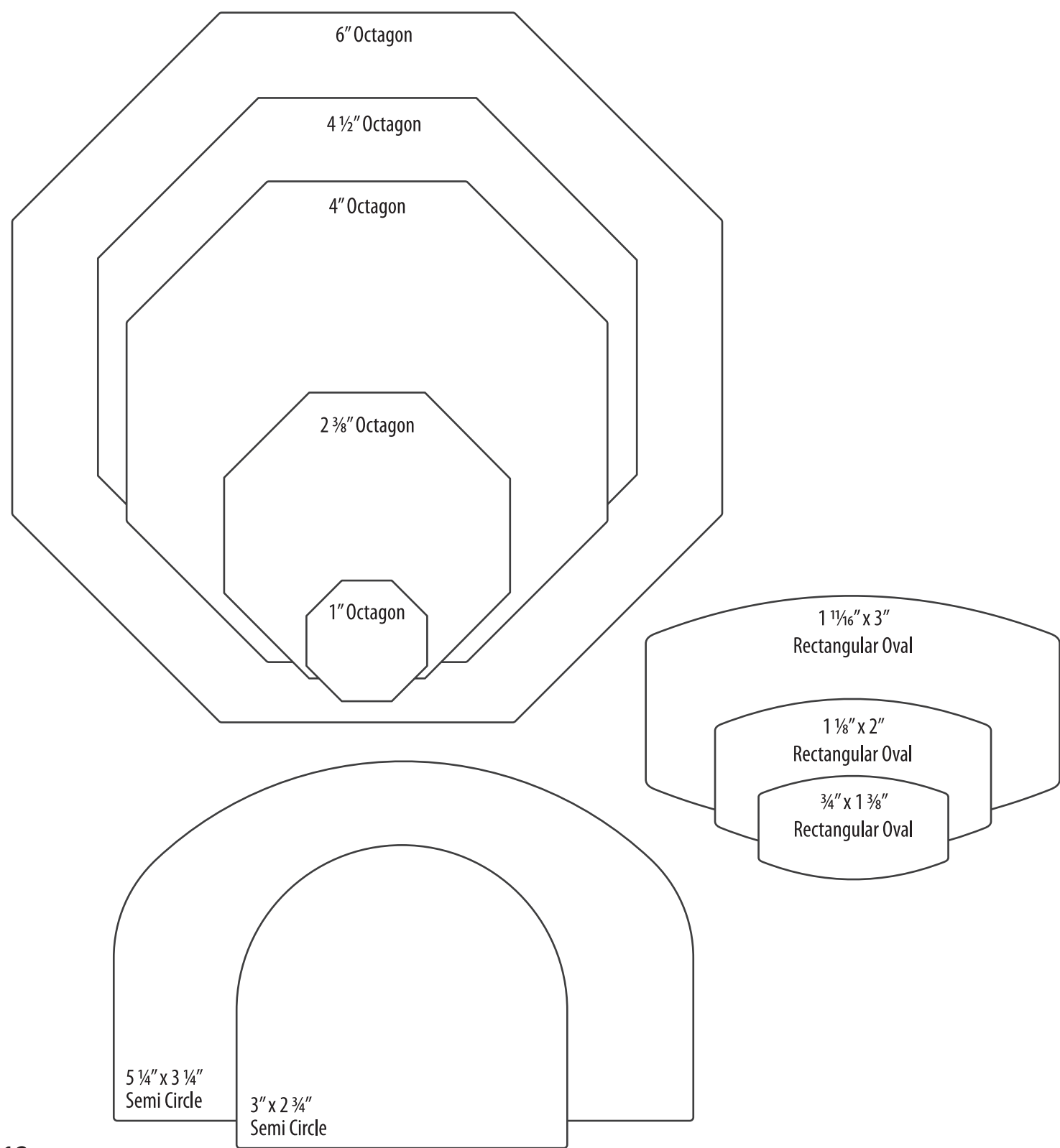


Please note: This is only a small sampling of our die shapes and sizes. Custom dies are also available.

# DIE CUT LABELS – SPECIAL SHAPES

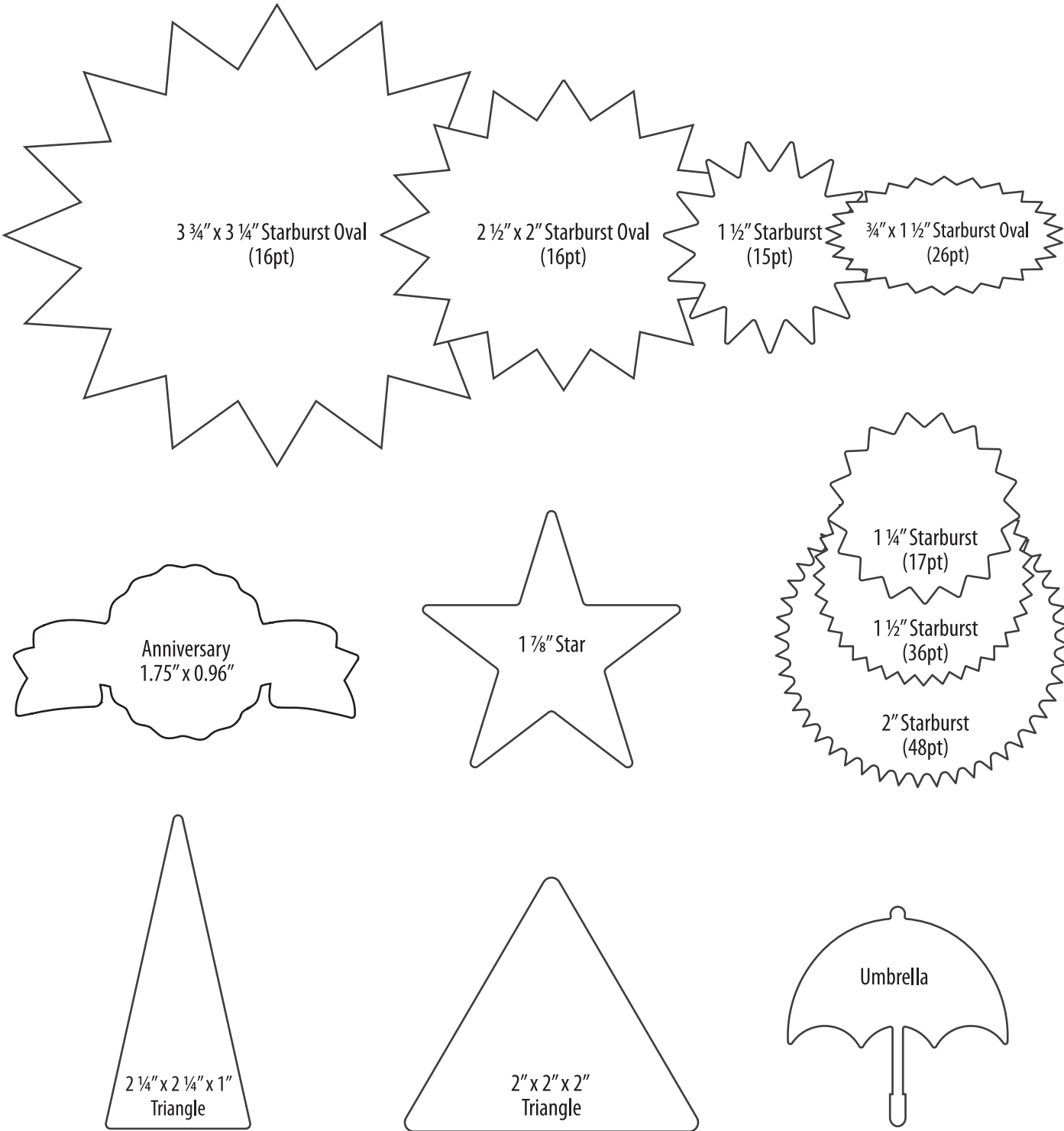
Please note: This is only a small sampling of our special shape dies. Custom dies are also available.

**Not shown at actual size**



Please note: This is only a small sampling of our special shape dies. Custom dies are also available.

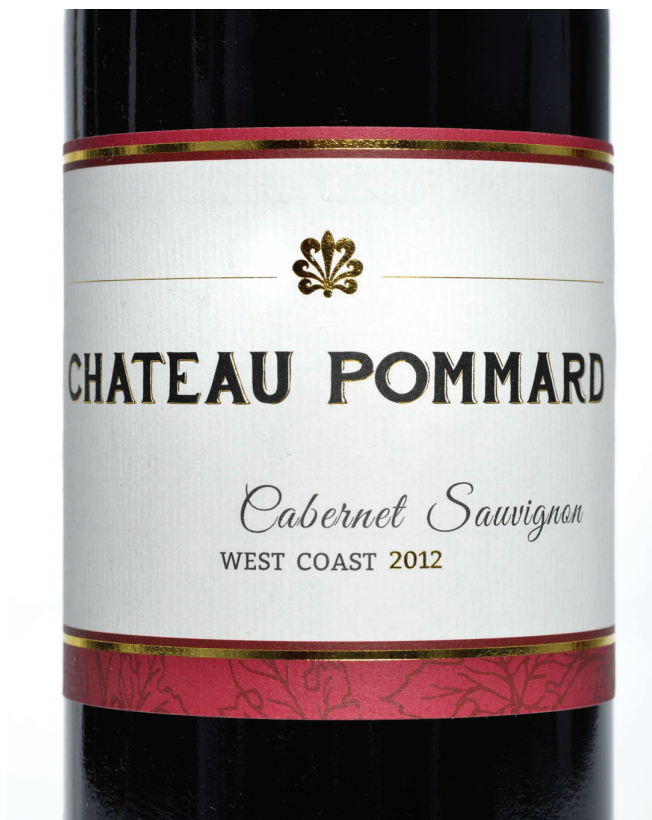
**Not shown at actual size**



# FOIL STAMP & EMBOSSED LABELS

Foil and embossed labels are a great way to enhance a brand's image. They are commonly used for a variety of applications, namely bakeries, chocolatiers, cosmetic products, and wine and alcoholic beverages. Foil stamp and embossed labels are elegant, professional, reflective, eye catching, and have texture that you can see and feel.





## Foil Stamp and Emboss Label Materials

**Please note:** Our most common foil stamp and emboss stocks are listed below. There are many other substrates and adhesives available in addition to what is listed here. Please contact a sales representative for advice on your application. Free samples are available for testing purposes.



**Semigloss**  
Permanent Adhesive



**White Bopp\***  
Permanent Adhesive



**Clear Bopp\***  
Permanent Adhesive



**Matte Litho**  
Permanent Adhesive



**Estate #4**  
Permanent Adhesive



**Estate #8**  
Permanent Adhesive



**Bright Gold Paper**  
Permanent Adhesive



**Dull Gold Paper**  
Permanent Adhesive



**Bright Silver Paper**  
Permanent Adhesive



**Dull Silver Paper**  
Permanent Adhesive

\*These stocks are suitable for foil stamping but cannot be embossed.

# FOIL STAMP & EMBOSSED LABELS CONT'D

## Foil Stamp Colours

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Sunset Gold  
(shiny gold)



California Gold  
(matte gold)



Bright Silver  
(shiny silver)



Matte Silver



White Pearl



Panache Gold  
(bronze)



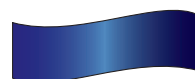
Clear



Raven Black



Turquoise



Royal Blue



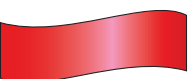
Emerald Green



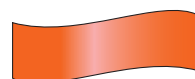
Mint Green



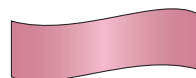
Fuchsia



Chilli Red



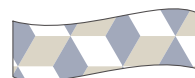
Orange



Rose Pink



Royal Purple



Holographic Silver

## Embossing Features

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**Embossing** means to press an image into the label material so that the image is raised *above* the label surface.

**Debossing** means to press an image into the label material so that the image is *below* the label surface.

Your labels can be embossed or debossed with or without printing, and with or without foil stamping.



Embossing



Debossing

## Foil Stamp and Emboss Laminations and Varnishes

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- Glossy UV Varnish
- Glossy Lamination

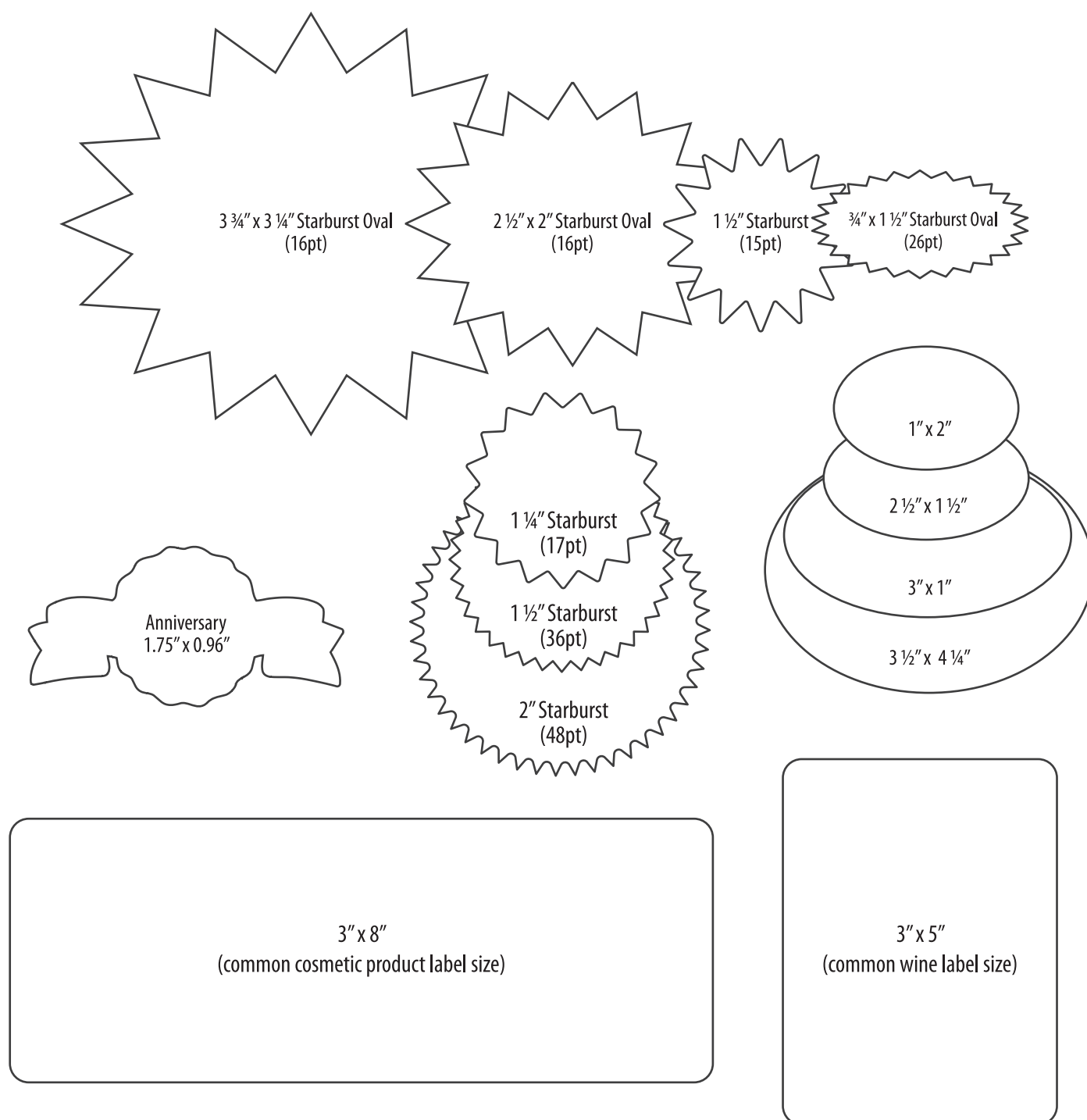
- Satin UV Varnish
- Matte Lamination

- Thermally Imprintable UV Varnish

## Foil Stamp and Emboss Common Sizes and Shapes

With over 2,500 different shapes and sizes to choose from, chances are we have what you're looking for!

**Not shown at actual size**



Please note: This is only a small sampling of our die shapes and sizes. Custom dies are also available.

# OUTDOOR LABELS - FLEXOGRAPHIC PRINTING

Outdoor labels are suitable for warning labels, industrial products, window decals, bumper stickers, and any other application where the label is exposed to natural elements. Printed 1 to 8 colours and available in quantities from 500 up to several million, our flexographic outdoor labels will last up to one year in an outdoor environment. Outdoor labels are printed on a film or vinyl stock with a weatherproof lamination. The lamination not only increases the aesthetic appeal of the label, but also provides protection from water and harsh sunlight.



## Outdoor Label Materials

**Please note:** If you are unsure as to what material is best for your application, please contact a sales representative for advice. Free samples are available for testing purposes.



**3 Mil Polymatte**  
Extra Permanent Adhesive



**Clear Polyester**  
Permanent Adhesive



**Chrome Polyester**  
Permanent Adhesive



**Brushed Chrome Polyester**  
Permanent Adhesive



**Silver Void Polyester**  
Permanent Adhesive

## Standard Imprint Colours (No charge)

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Colours displayed here may not match Pantone® identified standards. Consult current Pantone® Colour Publications for accurate colour.



Black



PMS 185 Red



Reflex Blue

## More Imprint Colours (Upcharge will apply)

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Please note: We can print any PMS colour that you require. We are not restricted to the colours listed here.



PMS Any Colour



Pantone Purple



Pink



Violet



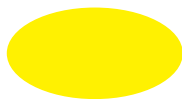
Maroon



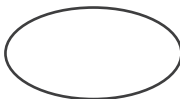
Orange



Brown



Pantone Yellow



White



Light Gray



Gold



Silver



Dark Gray



PMS 354 Green



Teal



Process Blue



Hunter Green

## Outdoor Label Laminations

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- Glossy Outdoor Lamination

- Matte Outdoor Lamination

# DIGITAL OUTDOOR LABELS

Outdoor labels are suitable for warning labels, industrial products, window decals, bumper stickers, and any other application where the label is exposed to natural elements. Printed CMYKOV and available in quantities from as few as 50 into the thousands, our digital outdoor labels will last up to two years in an outdoor environment.\* Outdoor labels are printed on a film or vinyl stock with a weatherproof lamination. The lamination not only increases the aesthetic appeal of the label, but also provides protection from water and harsh sunlight.

\*For up to two year longevity, choose 4 Mil Flex Vinyl with Glossy Outdoor UV Resistant Lamination.

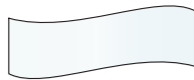
## Digital Outdoor Label Materials

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**Please note:** If you are unsure as to what material is best for your application, please contact a sales representative for advice. Free samples are available for testing purposes.



**4 Mil Flex Vinyl**  
Aggressive Outdoor Adhesive



**Clear Polyester**  
Permanent Adhesive



**Chrome Polyester**  
Permanent Adhesive

## Digital Imprint Colours

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### 7 Colour Process - CMYKOV & White



Cyan



Magenta



Yellow



Black



Orange



Violet



White

## Digital Outdoor Lamination

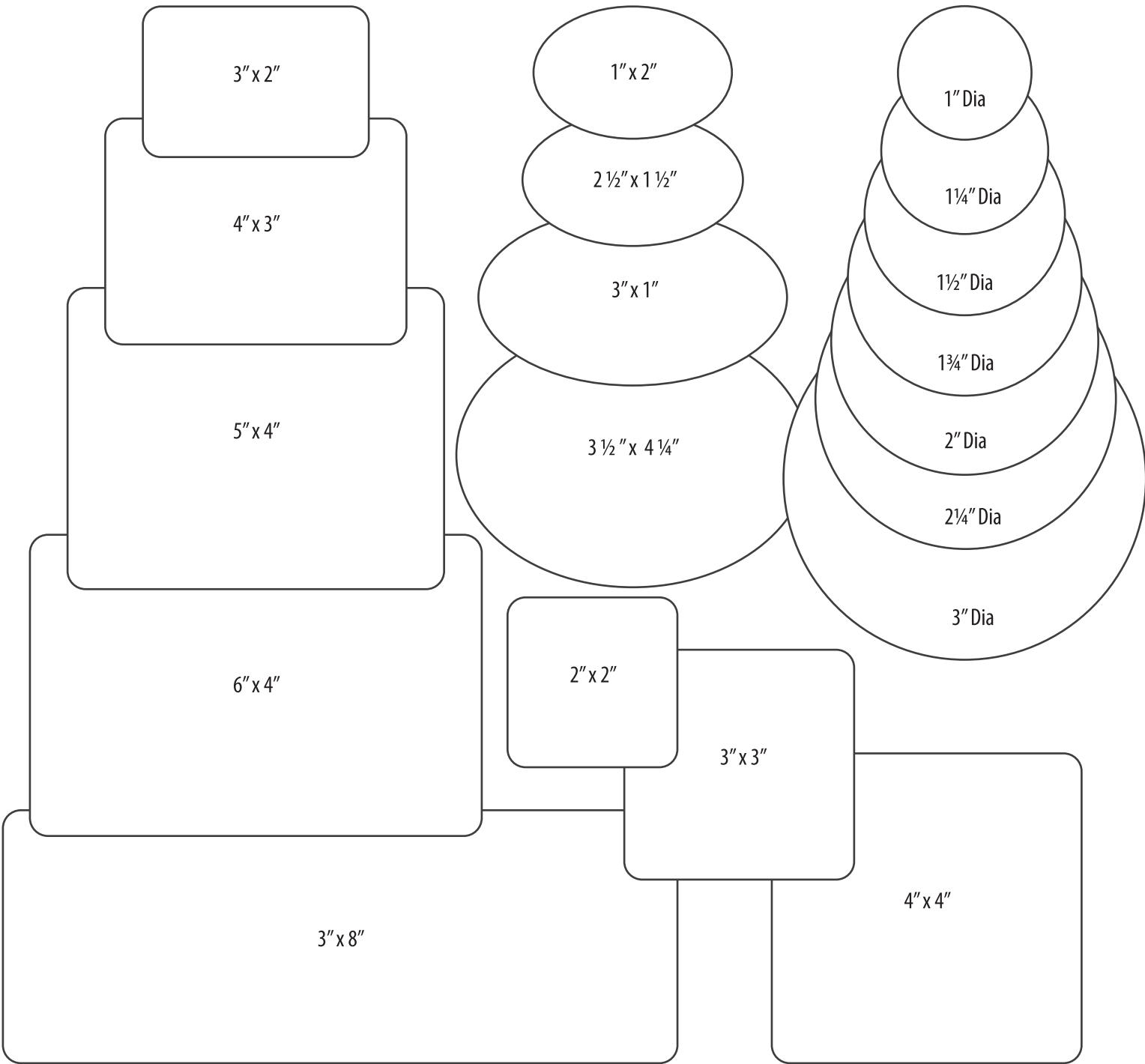
---

- Glossy Outdoor UV Resistant Lamination

# Sizes and Shapes

With over 2,500 different shapes and sizes to choose from, chances are we have what you're looking for!

**Not shown at actual size**

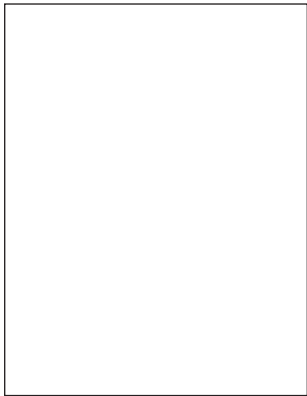


Please note: This is only a small sampling of our die shapes and sizes. Custom dies are also available.

# LASER SHEET LABELS

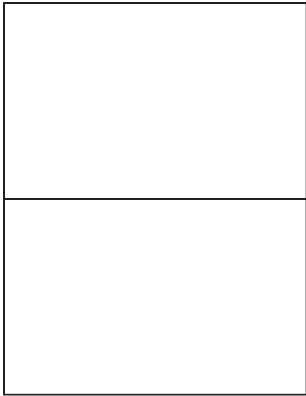
Produced in house and kept in stock, we offer fast turnaround on the following blank laser sheets. Laser sheet labels have a white matte surface with a permanent adhesive, and are commonly run through desktop printers.

Full Sheet



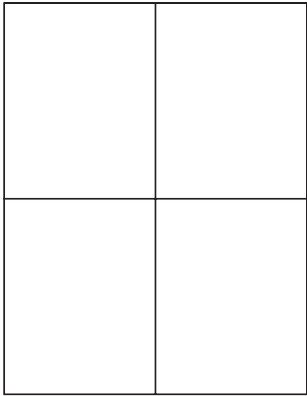
8 1/2" x 11" (1 up)

Half Sheet

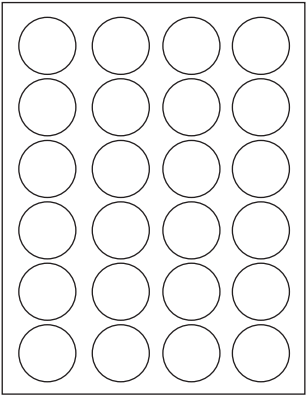


8 1/2" x 5 1/2" (2 up)

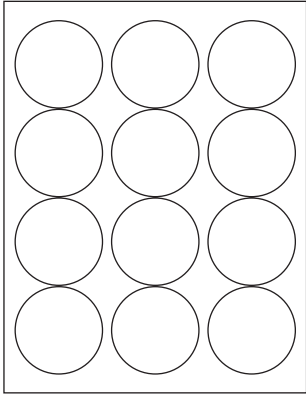
Quarter Sheet



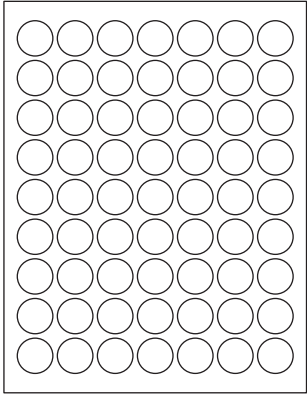
4 1/4" x 5 1/2" (4 up)



1 5/8" Round (24 up)

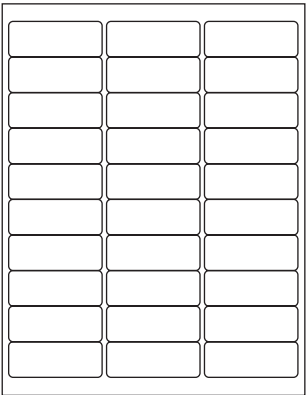


2 1/2" Round (12 up)



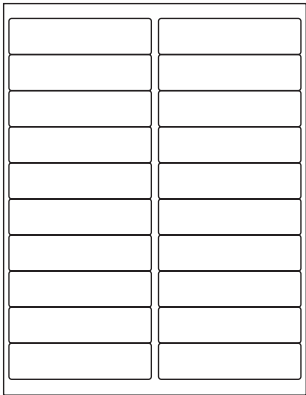
1" Round (63 up)

Address Labels



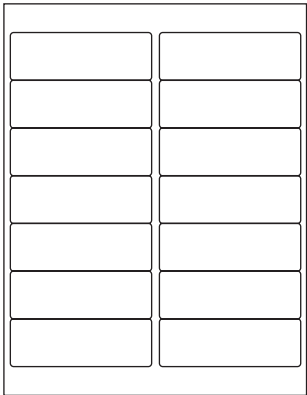
2 5/8" x 1" (30 up)

Address Labels



4" x 1" (20 up)

Address Labels



4" x 1 1/3" (14 up)

[illegible]



[illegible]



[illegible]

23

# DIGITAL WINE LABELS

Wine labels are manufactured to have a lot of features above and beyond a traditional looking label. Some of these features include: embossing and/or debossing, hot foil stamping, spot varnishes, variable data, textured and unique looking label materials, and custom shapes. With all of these options at your fingertips, the possibilities for your custom wine labels are endless!



## Most Common Wine Label Materials



**Estate #4**  
Permanent Adhesive



**Estate #8**  
Permanent Adhesive



**Semigloss**  
Permanent Adhesive



**Matte Litho**  
Permanent Adhesive



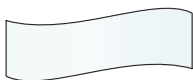
**White Bopp**  
Permanent Adhesive



**Bright Silver Foil**  
Permanent Adhesive



**Bright Gold Foil**  
Permanent Adhesive



**Clear Bopp**  
Permanent Adhesive

## Digital Imprint Colours

### 7 Colour Process - CMYKOV & White



Cyan



Magenta



Yellow



Black



Orange



Violet



White

### DID YOU KNOW?

When printing with a CMYKOV blend, we can accurately match over 90% of the Pantone book!

## Embossing Features

**Embossing** means to press an image into the label material so that the image is raised *above* the label surface.

**Debossing** means to press an image into the label material so that the image is *below* the label surface.

Your labels can be embossed or debossed with or without printing, and with or without foil stamping.



Embossing



Debossing

# DIGITAL WINE LABELS - CONT'D

## Foil Stamp Colours

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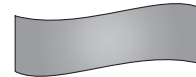
Sunset Gold  
(shiny gold)



California Gold  
(matte gold)



Bright Silver  
(shiny silver)



Matte Silver



White Pearl



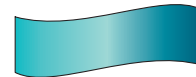
Panache Gold  
(bronze)



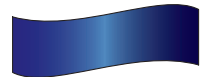
Clear



Raven Black



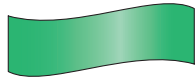
Aquamarine



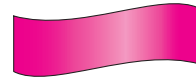
Royal Blue



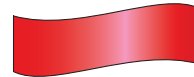
Emerald Green



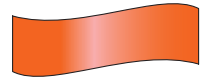
Mint Green



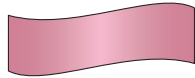
Fuchsia



Chilli Red



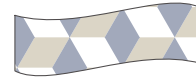
Orange



Rose Pink



Royal Purple



Holographic Silver

## Foil Stamp and Emboss Laminations and Varnishes

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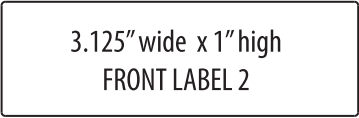
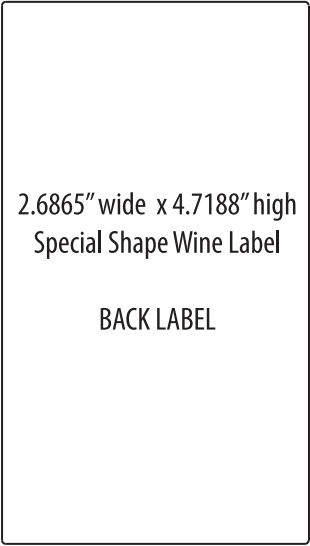
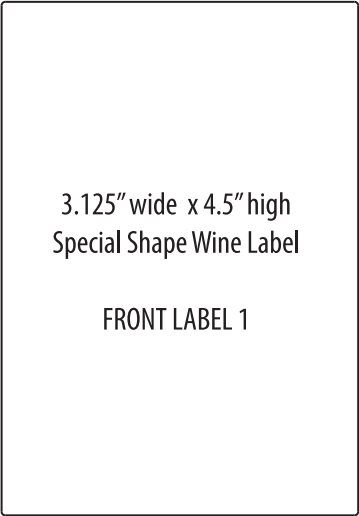
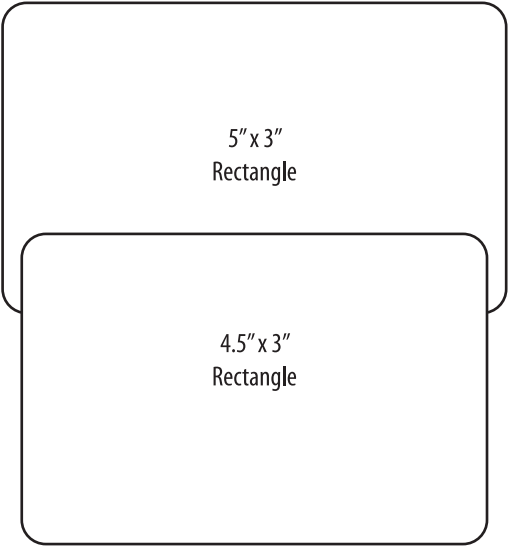
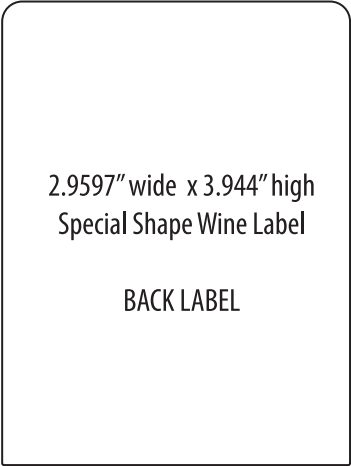
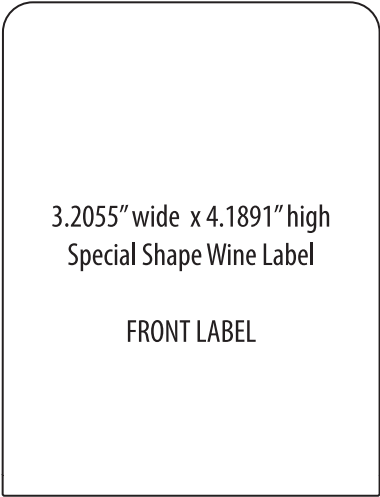
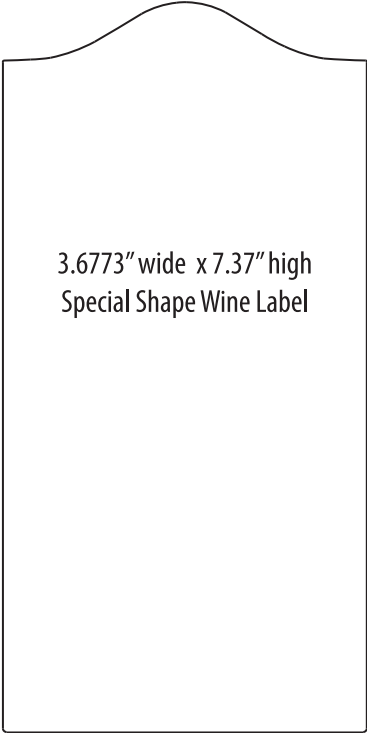
**Please note:** All of our digital wine labels must have a varnish or lamination top coating.

- |                     |                    |                                    |
|---------------------|--------------------|------------------------------------|
| - Glossy UV Varnish | - Satin UV Varnish | - Thermally Imprintable UV Varnish |
| - Glossy Lamination | - Matte Lamination |                                    |

# Sizes and Shapes

With over 2,500 different shapes and sizes to choose from, chances are we have what you're looking for!

**Not shown at actual size**



# VARIABLE DATA & BARCODES

Variable data refers to text, sequential numbering, and barcodes that are not produced in large quantities of single images. This printing concept applies to labels you may need numbered in sequential order or material taken from a database of random information.

By combining digital printing with variable data, we can make every label unique if that is what you require. Using special label design programming, we can create high-quality full colour labels with variable data elements, as well as consecutively numbered standard black and white barcodes. We also have the capability to number in any PMS colour that you require by utilizing our unique CMYKOV printing technology.



## Digital Label Materials

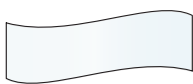
**Please note:** There are many other substrates and adhesives available in addition to what is listed below. Please contact a sales representative for advice on your application. Free samples are available for testing purposes.



**Semigloss**  
Permanent Adhesive



**White Bopp**  
Permanent Adhesive



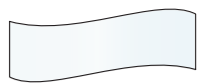
**Clear Bopp**  
Permanent Adhesive



**4 Mil Flex Vinyl**  
Aggressive Outdoor Adhesive



**Matte Litho**  
Permanent Adhesive



**Clear Bopp**  
Removable Adhesive



**White Bopp**  
Removable Adhesive



**Freezer Safe White Poly**  
Freezer Safe Adhesive



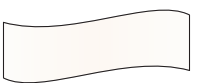
**Bright Silver Foil**  
Permanent Adhesive



**Bright Gold Foil**  
Permanent Adhesive



**Semigloss Blockout**  
Permanent Adhesive



**Estate #4**  
Permanent Adhesive



**Estate #8\***  
Permanent Adhesive



**2 Mil Clear Rigid Vinyl  
Shrink Sleeve**  
Unsupported Film, No Adhesive

\*Most common wine label stock. Matte and textured in aesthetic.

## Digital Imprint Colours

### 7 Colour Process - CMYKOV & White



Cyan



Magenta



Yellow



Black



Orange



Violet



White

## Digital Laminations and Varnishes

- Glossy UV Varnish
- Glossy Indoor Lamination
- Glossy Outdoor Lamination
- Satin UV Varnish
- Matte Indoor Lamination
- Matte Outdoor Lamination
- Thermally Imprintable UV Varnish

# WINDOW DECALS

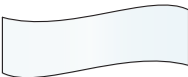
Window decals, also referred to as window stickers, are commonly used on windshields and storefront windows. There are two primary types of window decals: **right reading window decals** and **reverse reading window decals**. Reverse reading window decals are applied on the inside of the window, to be read from the outside. Right reading decals (such as an oil change decal) are applied on the inside of a window, to be read from the inside. Distinguishing which type of window decal you are looking for is the first step when ordering your custom printed window decals.

Regardless of what your window decal application may be, our customer service staff will work to develop a label solution that suits your needs.

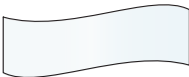


## Window Decal Materials

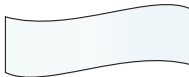
**Please note:** If you are unsure as to what material is best for your application, please contact a sales representative for advice. Free samples are available for testing purposes.



**Clear Bopp**  
Permanent Adhesive



**Clear Bopp**  
Removable Adhesive



**Clear Polyester**  
Permanent Adhesive  
(Outdoor use)



**White Bopp**  
Permanent Adhesive



**White Bopp**  
Removable Adhesive

## Standard Imprint Colours (No charge)

Colours displayed here may not match Pantone® identified standards. Consult current Pantone® Colour Publications for accurate colour.



Black



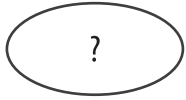
PMS 185 Red



Reflex Blue

## More Imprint Colours (Upcharge will apply)

Please note: We can print any PMS colour that you require. We are not restricted to the colours listed here.



Any PMS Colour



Pantone Purple



Pink



Violet



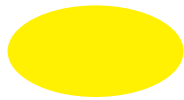
Maroon



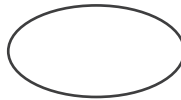
Orange



Brown



Pantone Yellow



White



Light Gray



Gold



Silver



Dark Gray



PMS 354 Green



Teal



Process Blue



Hunter Green

## Digital Imprint Colours

### 7 Colour Process - CMYK0V & White



Cyan



Magenta



Yellow



Black



Orange



Violet



White

## Window Decal Laminations and Varnishes

- Glossy UV Varnish
- Glossy Indoor Lamination
- Glossy Outdoor Lamination
- Matte Indoor Lamination
- Matte Outdoor Lamination
- White Polypropylene as a Lamination