HOW TO SET UP YOUR FILES FOR

FLEXOGRAPHIC PRINTING

We continually strive to make the artwork submission process as simple as possible. Our pricing is based on receiving print-ready .pdf or .eps files, with one .pdf proof sent when requested. Files not meeting the following requirements may not be suitable for our production processes, and may be modified at an additional art charge. We may minimally alter files that will not meet our press requirements to maintain print quality on your finished product. Following this guide will help eliminate any delays in the production of your job.

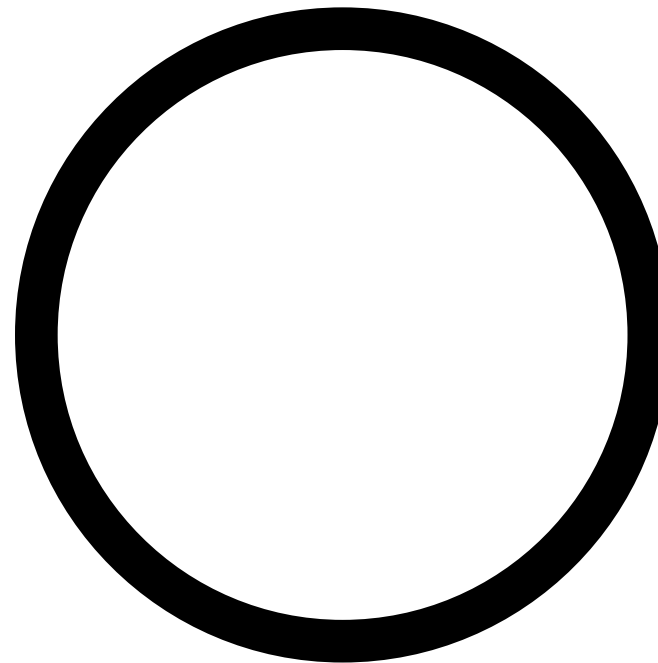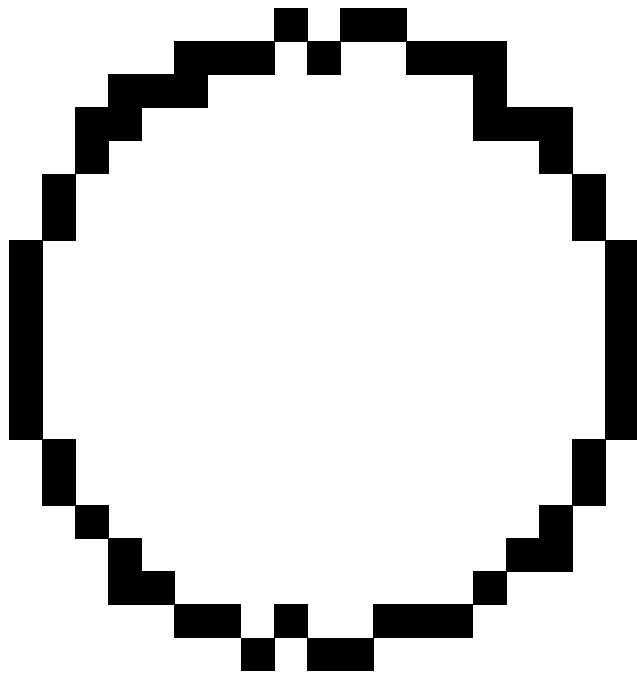# CONTENTS

01

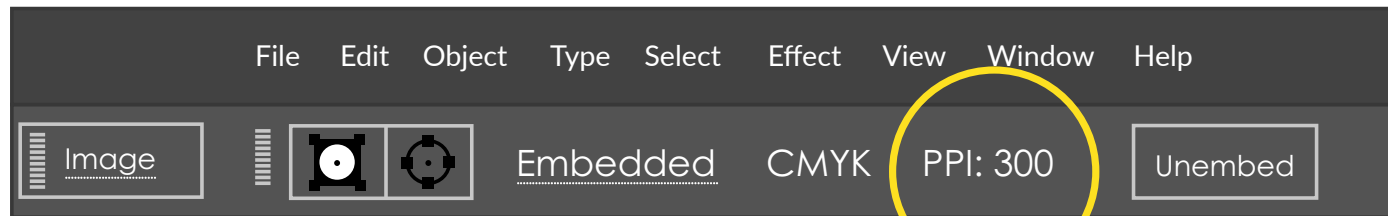Convert all text to outlines.

Ensure all text is larger than 6pt for serif fonts, 6pt for reverse reading text, and 5pt for sans-serif fonts.

6pt   6pt   5pt

Embed all images. Image resolution should be a minimum of 300ppi to ensure the best print quality.
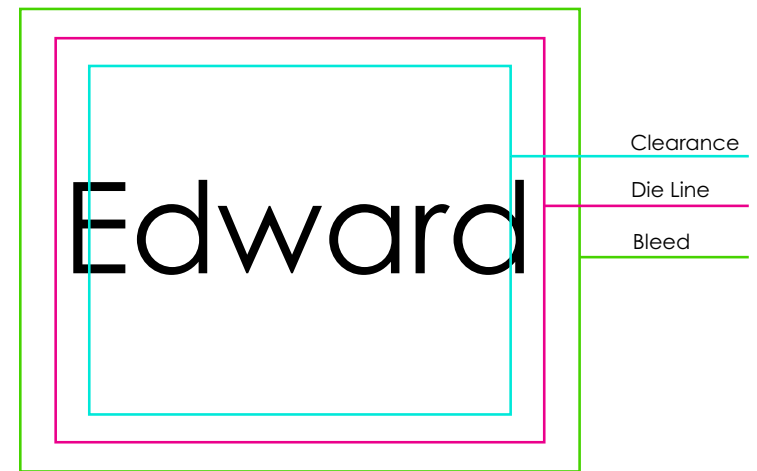
File   Edit   Object   Type   Select   Effect   View   Window   Help

Image   Embedded   CMYK   PPI: 300   Unembed
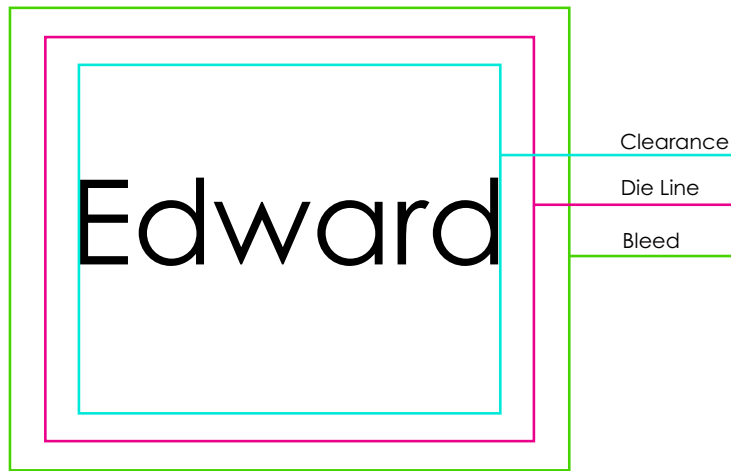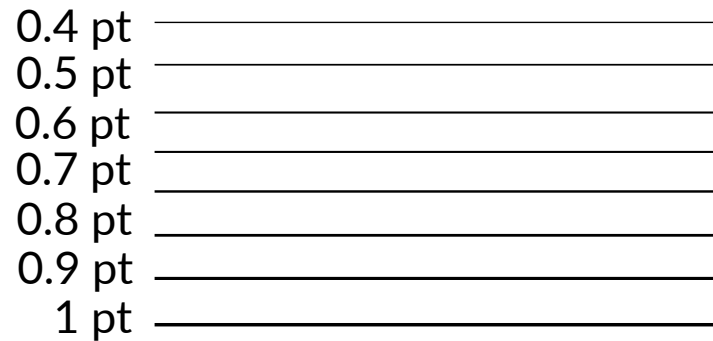
IMAGES

02

For images meeting the die line, a 1/8" bleed outside the die line is required.

Ensure there is a minimum of 1/16" safety clearance inside the die line.

Edward

Clearance
Die Line
Bleed

Edward

Clearance
Die Line
Bleed

Minimum line thickness is .4pt positive, .5pt reverse when built from single colour. We do not recommend lines be reversed from multiple colours.

0.4 pt ————————————————————
0.5 pt ————————————————————
0.6 pt ————————————————————
0.7 pt ————————————————————
0.8 pt ————————————————————
0.9 pt ————————————————————
1 pt ————————————————————

Trapping is applied in our prepress department to meet our press requirements. Please do not apply any trap or overprint.

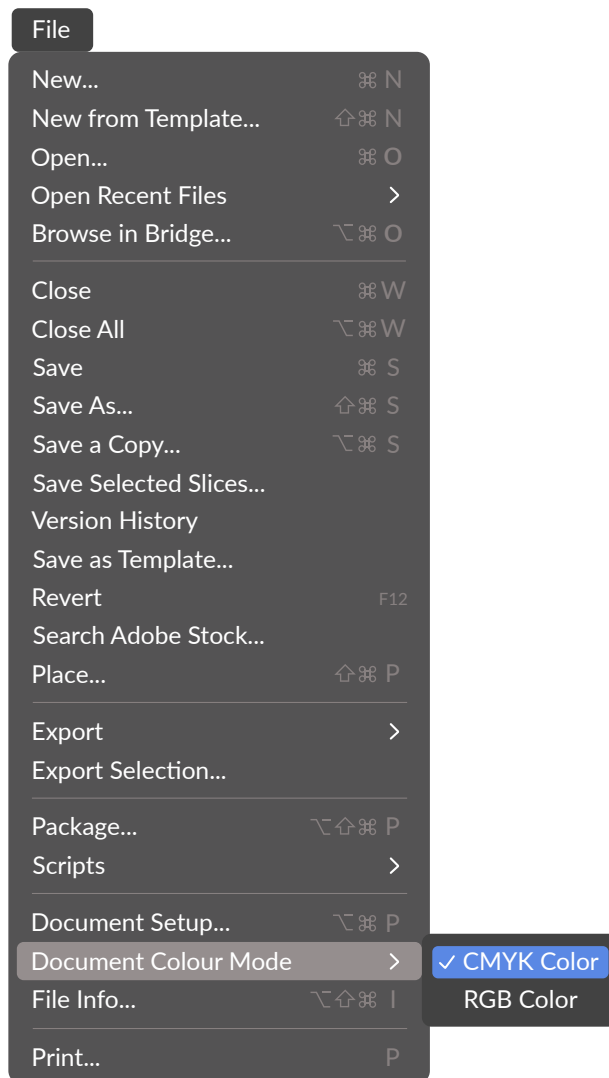✕   ‹‹

| Document Info | ⬍ Attributes | ≡ |

☐ Overprint Fill

☐ Overprint Stroke
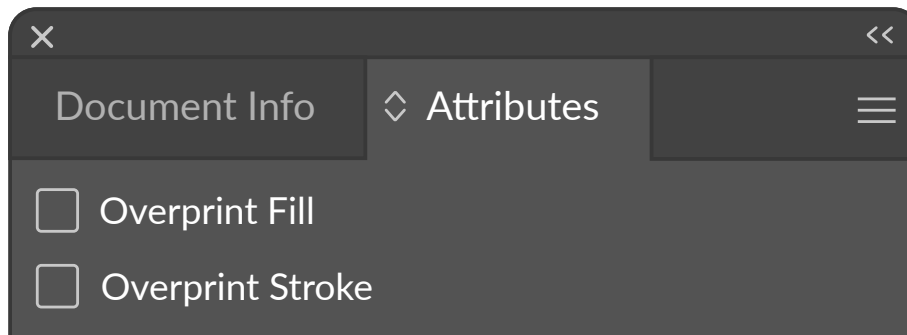
Document Colour Mode must be set to CMYK. Use Pantone 'Coated' Colour Swatches to define spot colours where required, especially necessary in small text/vector, reverse text/vector or areas where colour matching is crucial. Confirm that colour separations are supplied as required. See the Separation Preview / Overprint Preview page for more information. Ensure that any black vector image is printing in black only, not a CMYK blend.
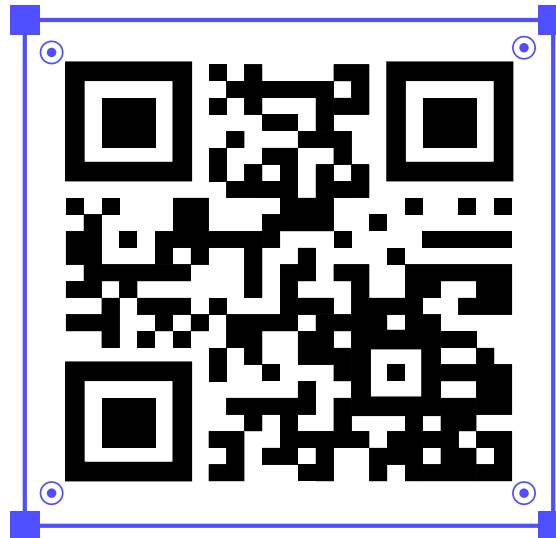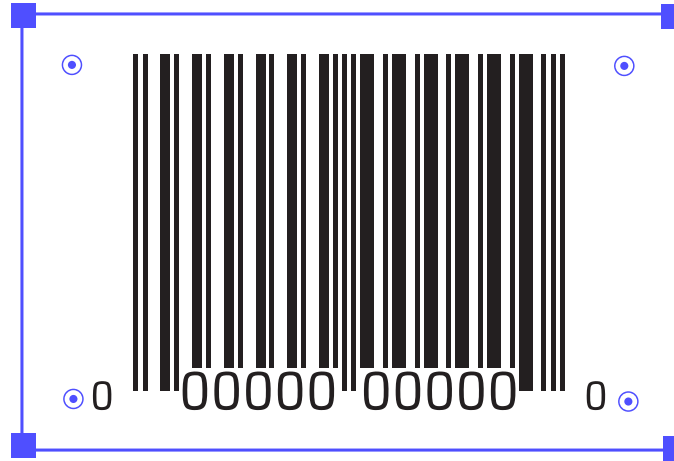
File

New...		⌘N
New from Template...		⇧⌘N
Open...		⌘O
Open Recent Files		>
Browse in Bridge...		⌥⌘O
Close		⌘W
Close All		⌥⌘W
Save		⌘S
Save As...		⇧⌘S
Save a Copy...		⌥⌘S
Save Selected Slices...		
Version History		
Save as Template...		
Revert		F12
Search Adobe Stock...		
Place...		⇧⌘P
Export		>
Export Selection...		
Package...		⌥⇧⌘P
Scripts		>
Document Setup...		⌥⌘P
Document Colour Mode		>
File Info...		⌥⇧⌘I
Print...		P

✓ CMYK Color
RGB Color

Ink Manager

	Ink Name	Type	Ink Book	Printing Metho
1	Process Cyan	Normal	process	Unknown
2	Process Magenta	Normal	process	Unknown
3	Process Yellow	Normal	process	Unknown
4	Process Black	Normal	process	Unknown
5	PANTONE 185 C	Normal	PANTONE + Sol...	Unknown

CMYKOVG

05
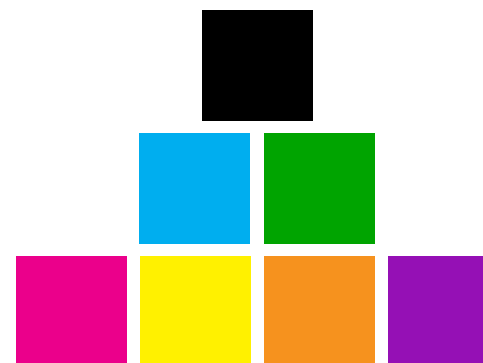
Black is the only colour of barcode that we can guarantee to scan, no smaller than 80% scale. Barcodes should always be vector image, and never built from multiple colours. We test every barcode to ensure scannability, and reserve the right to recreate any barcode.
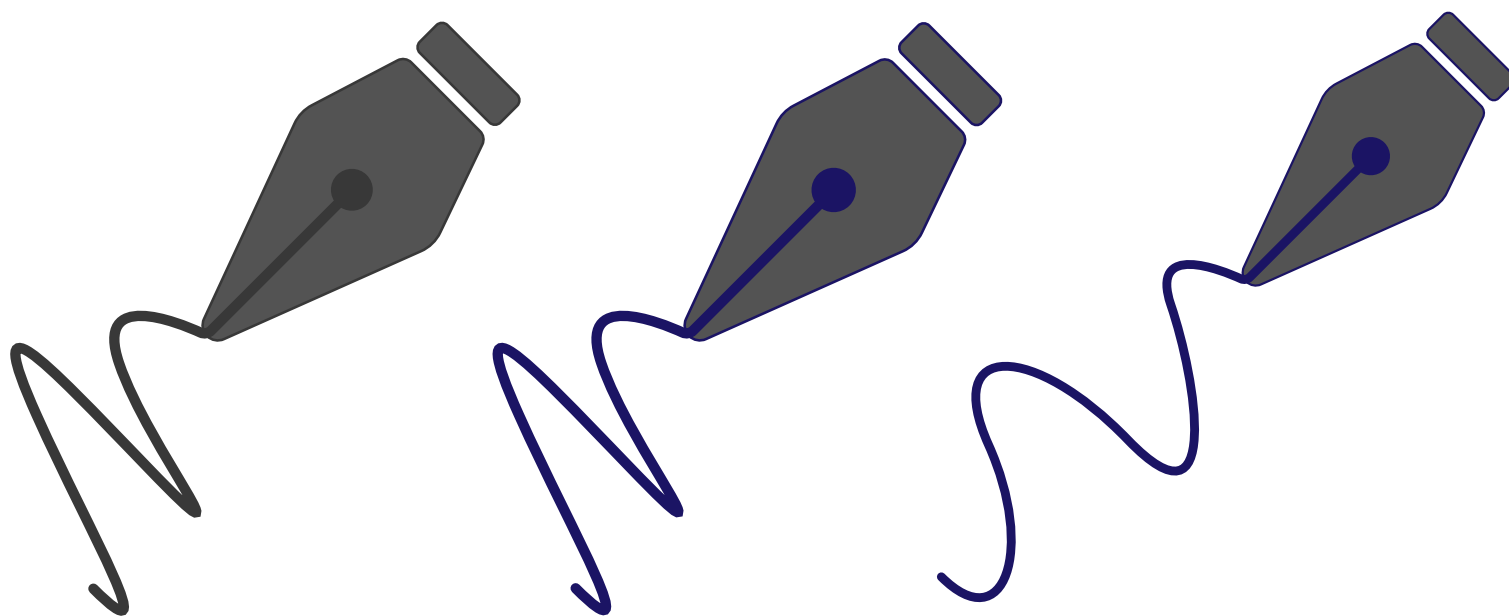
0 00000 00000 0

Check your files thoroughly before submitting for production. Any changes after the initial proof will result in a minimum $25 charge. Alterations of files are subject to art charges of $100 per hour. Please contact us if you require assistance on how to make your files print-ready. We will be happy to assist you.

07

These previews are valuable tools in Illustrator or Acrobat. White or light coloured components that are set to overprint will result in missing images.

Ink Separations must be supplied correctly, with desired spot colours separated from CMYK. Please use these tools to quality check your overprints, separations and entire art file prior to submitting for production.

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