HOW TO SET UP YOUR FILES FOR

Shrink Sleeve

We continually strive to make the artwork submission process as simple as possible. Our pricing is based on receiving print-ready .pdf or .eps files, with one .pdf proof sent when requested. Files not meeting the following requirements may not be suitable for our production processes, and may be modified at an additional art charge. We may minimally alter files that will not meet our press requirements to maintain print quality on your finished product. Following this guide will help eliminate any delays in the production of your job.

CONTENTS

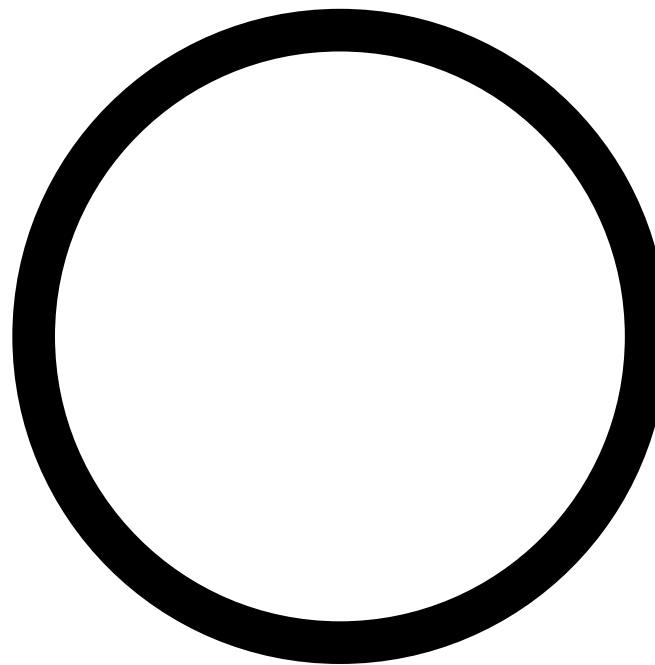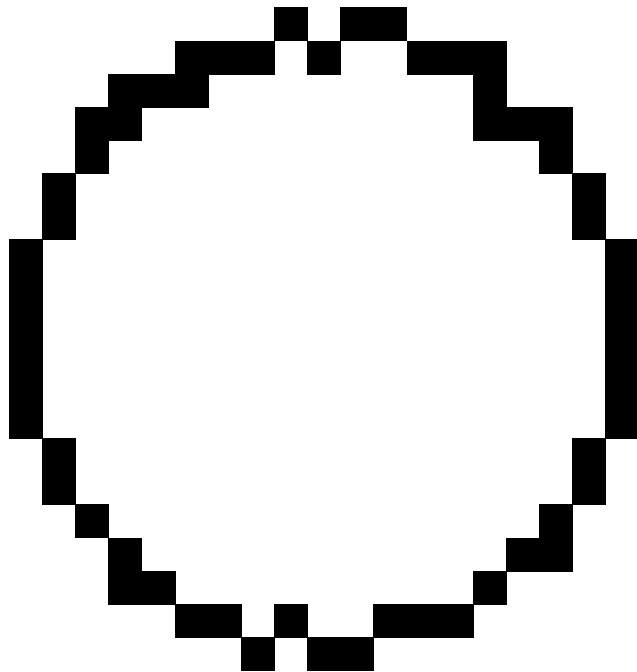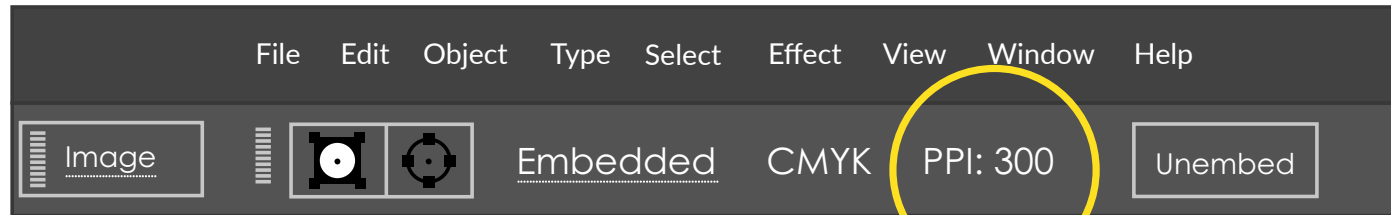01

E E

✓ ✗

E E E

6pt   6pt   5pt

Convert all text to outlines.

Ensure all text is larger than 6pt for serif fonts, 6pt for reverse reading type and 5pt for sans-serif fonts.

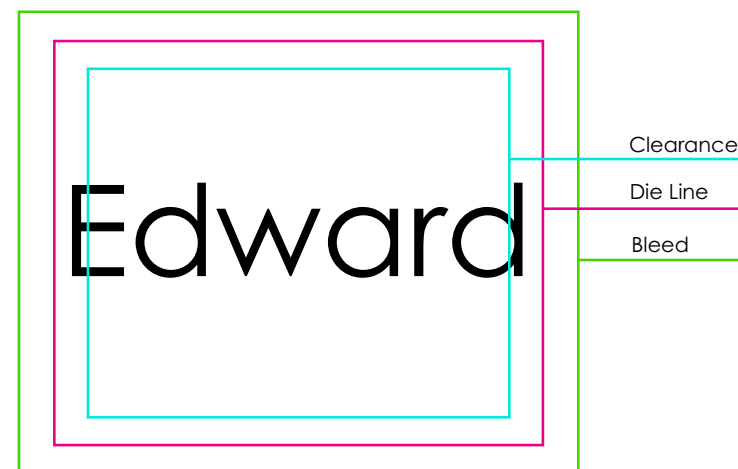Embed all images. Image resolution should be a minimum of 300 ppi to ensure the best print quality.

File   Edit   Object   Type   Select   Effect   View   Window   Help

Image   Embedded   CMYK   PPI: 300   Unembed
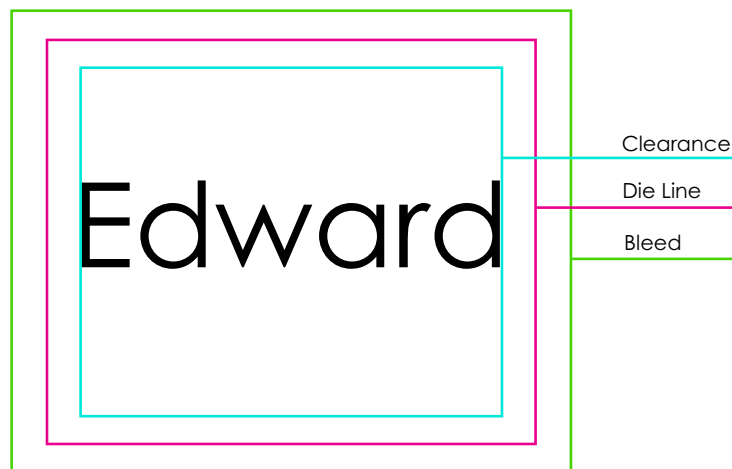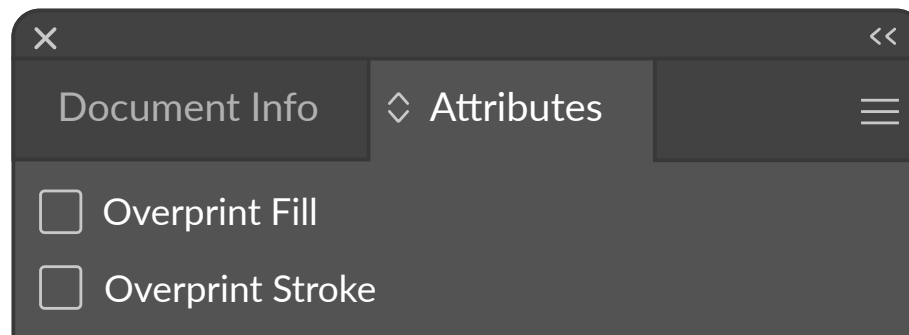
IMAGES

02

For images meeting the die line, a 1/16" bleed outside the die line is required. Ensure there is a minimum of 1/16" safety clearance inside the die line.

Edward

Clearance

Die Line

Bleed

Edward

Clearance

Die Line

Bleed

Minimum line thickness is 0.4 pt and 0.5pt for reverse reading labels when built from a single colour. We do not recommend lines be built or reversed from multiple colours.

0.4 pt ——————————————————
0.5 pt ——————————————————
0.6 pt ——————————————————
0.7 pt ——————————————————
0.8 pt ——————————————————
0.9 pt ——————————————————
1 pt ——————————————————

Trapping is applied in our prepress department to meet our press requirements. Please do not apply any trap or overprint.

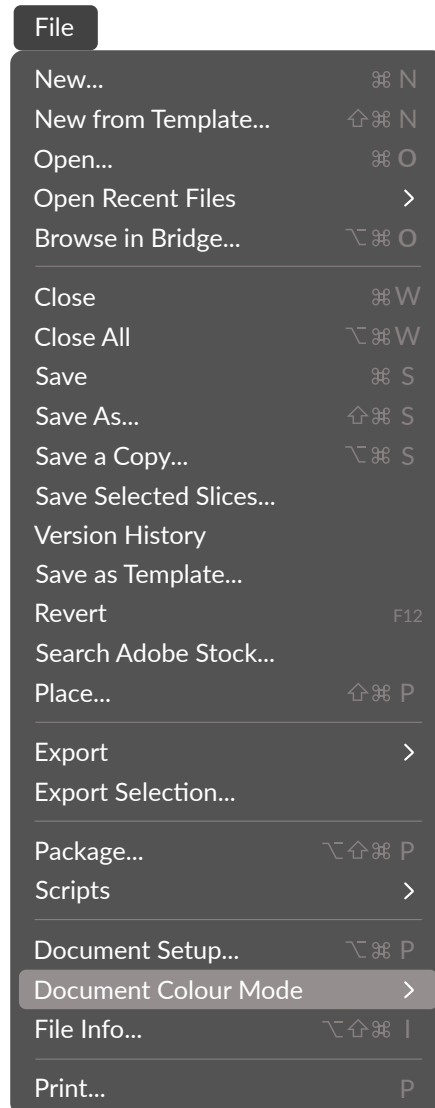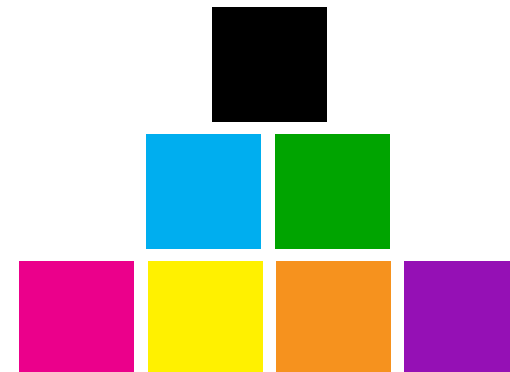| ✕	<<
Document Info	◇ Attributes ≡

☐ Overprint Fill
☐ Overprint Stroke

Document Colour Mode must be set to CMYK. Use Pantone 'Coated' Colour Swatches to define spot colours where required, especially necessary in small text/vector, reverse text/vector or areas where colour matching is crucial. Confirm that colour separations are supplied as required. See the Separation Preview / Overprint Preview page for more information. Ensure that any black vector image is printing in black only, not a CMYK blend.

File	
New...	⌘ N
New from Template...	⇧⌘ N
Open...	⌘ O
Open Recent Files	>
Browse in Bridge...	⌥⌘ O
Close	⌘ W
Close All	⌥⌘ W
Save	⌘ S
Save As...	⇧⌘ S
Save a Copy...	⌥⌘ S
Save Selected Slices...	
Version History	
Save as Template...	
Revert	F12
Search Adobe Stock...	
Place...	⇧⌘ P
Export	>
Export Selection...	
Package...	⌥⇧⌘ P
Scripts	>
Document Setup...	⌥⌘ P
Document Colour Mode	>
File Info...	⌥⇧⌘ I
Print...	P

✓ CMYK Color
RGB Color

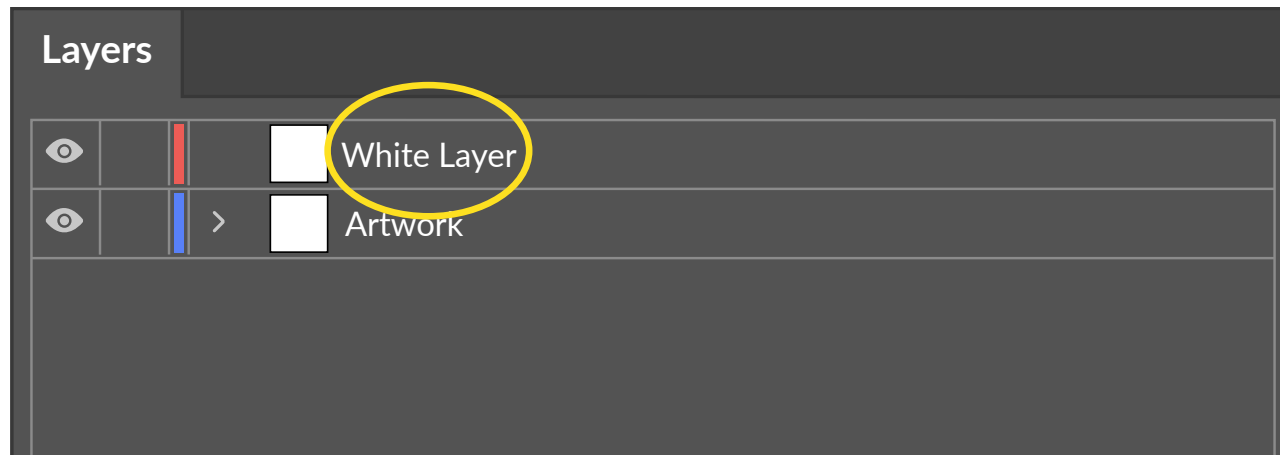| Ink Manager				≡
Ink Name	Type	Ink Book	Printing Metho
1 Process Cyan	Normal	process	Unknown
2 Process Magenta	Normal	process	Unknown
3 Process Yellow	Normal	process	Unknown
4 Process Black	Normal	process	Unknown
5 PANTONE 185 C	Normal	PANTONE + Sol...	Unknown

CMYKOVG

A flood of white ink will be applied if the entire printed image is to be backed with white ink, leaving only the required clear area for manufacturing shrink sleeves.

Using 'White Ink' as a spot colour in chosen areas can increase the visual appeal of the product by allowing the label material to show through in specific areas.

The 'White Ink' should be set up in your file as a spot colour called 'White Ink' on a separate layer. Add colour to the 'White Ink' spot swatch for on screen viewing purposes only. All areas to appear white should be filled with 'White Ink'. All areas to print opaque should have 'White Ink' overprinting. All areas to allow the container to show through should have no 'White Ink'. Using Separations / Overprint Preview will assist you in ensuring that the inks are set up correctly. Building a 'White Ink' spot layer can be complex. If you need assistance with building custom 'White Ink', please see the Art Charges section in this document.
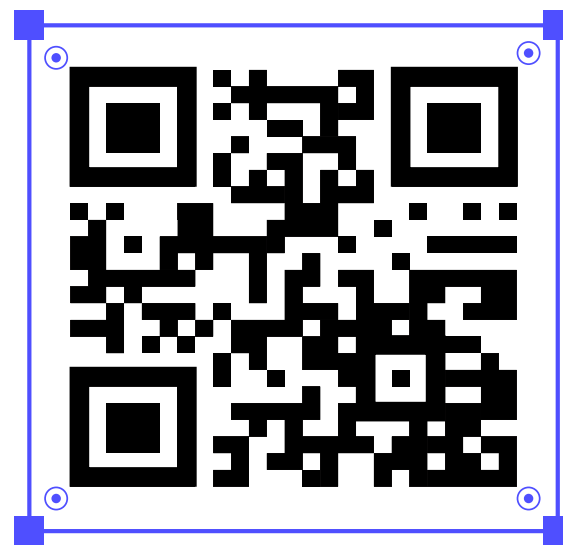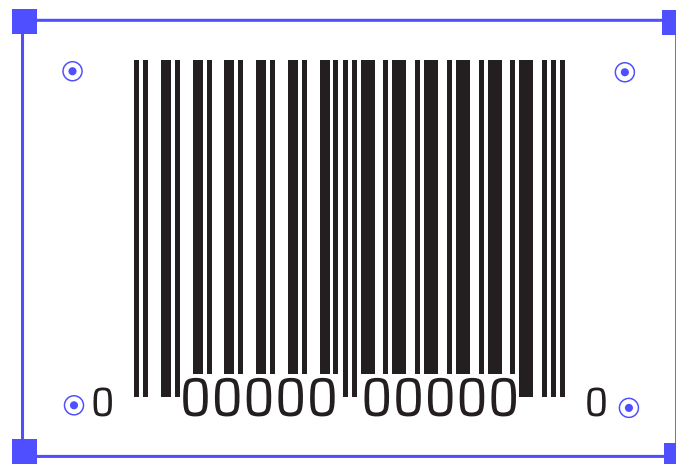
Layers

👁 | | ▮ | ☐ White Layer
👁 | | ▮ > | ☐ Artwork

Black is the only colour of barcode that we can quarantee to scan, no smaller than 80% scale. Barcodes should always be vector image, and never built from multiple colours. We test every barcode to ensure scannability, and reserve the right to recreate any barcode.

0 00000 00000 0

| Swatches | Stroke | Color | Separations Preview | Glyphs |

☐ Overprint Preview

👁 🔲 CMYK
👁 🟦 Cyan
👁 🟪 Magenta
👁 🟨 Yellow
👁 ⬛ Black

☐ Show Used Spot Colors Only

These previews are valuable tools in Illustrator or Acrobat. White or light coloured components that are set to overprint will result in missing images.
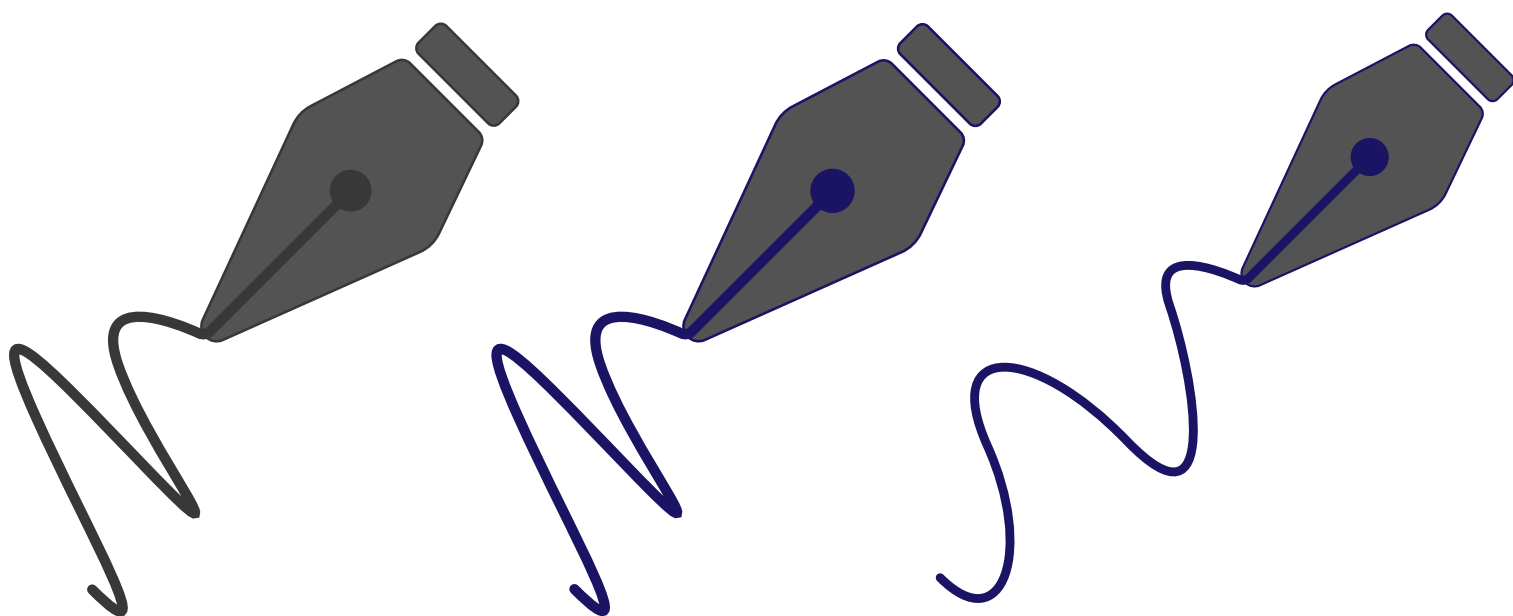
| Swatches | Stroke | Color | Separations Preview | Glyphs |

☑ Overprint Preview

👁 🔲 CMYK
👁 🟦 Cyan
👁 🟪 Magenta
👁 🟨 Yellow
👁 ⬛ Black

☑ Show Used Spot Colors Only

Ink Separations must be supplied correctly, with desired spot colours separated from CMYK. Please use these tools to quality check your overprints, separations and entire art file prior to submitting for production.
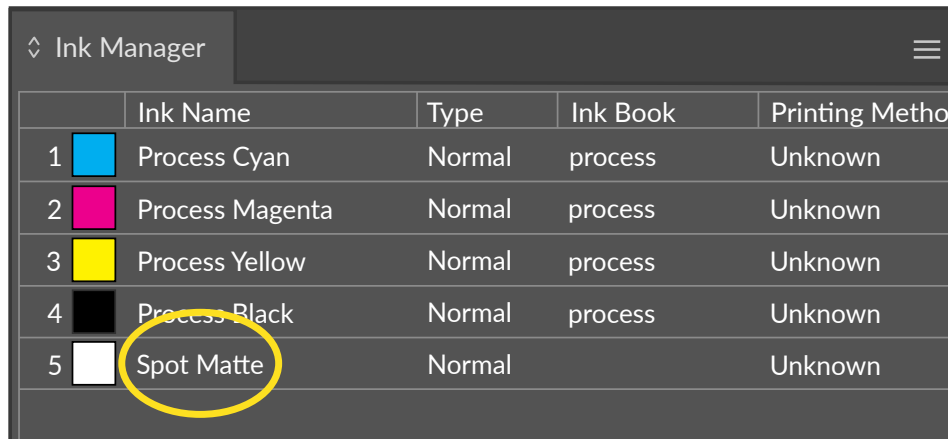
Please check your files thoroughly before submitting for production. Submitting updated files after the initial proof will result in a minimum $50 charge per version. Our team is available to make alterations to files at a rate of $100 per hour. Please contact us if you require assistance on how to make your files print ready. We will be happy to assist you.

Matte or spot matte varnishes are available. If spot matte is required, please follow the instructions in the White Ink section of this document, but name the spot colour 'Spot Matte'. Building a 'Spot Matte' layer can be complex. If you need assistance with building a custom 'Spot Matte', please see Art Charges on the previous page.

	Ink Name	Type	Ink Book	Printing Metho
1	Process Cyan	Normal	process	Unknown
2	Process Magenta	Normal	process	Unknown
3	Process Yellow	Normal	process	Unknown
4	Process Black	Normal	process	Unknown
5	Spot Matte	Normal		Unknown

Ink Manager

Layers

Spot Matte

Artwork